

RIDGEVIEW FALLS DEMOGRAPHIC PROFILE EXPANDED

1990 – 2000 Census, 2003 Estimates & 2008 Projections

Calculated using proportional block groups

Lat/Lon: 38.9127/-94.7975

March 2004

199 th & Ridgeview Olathe, Kansas	1.00 mile		3.00 miles		5.00 miles	
Population						
Estimated Population (2003)	6,228		56,286		149,746	
Census Population (1990)	3,824		36,839		96,722	
Census Population (2000)	5,965		51,544		137,039	
Projected Population (2008)	6,649		63,005		168,871	
Forecasted Population (2013)	7,074		70,151		188,727	
Historical Annual Growth (1990 to 2000)	2,140	5.6%	14,705	4.0%	40,317	4.2%
Historical Annual Growth (2000 to 2003)	263	1.5%	4,742	3.1%	12,707	3.1%
Projected Annual Growth (2003 to 2008)	421	1.4%	6,719	2.4%	19,126	2.6%
Est. Population Density (2003)	1,984.56	psm	1,989.75	psm	1,908.68	Psm
Trade Area Size	3.14	sq mi	28.29	sq mi	78.46	sq mi
Households						
Estimated Households (2003)	2,377		20,839		54,647	
Census Households (1990)	1,328		13,304		34,251	
Census Households (2000)	2,258		19,003		49,682	
Projected Households (2008)	2,567		23,513		62,238	
Forecasted Households (2013)	2,758		26,313		70,046	
Households with Children (2003)	993	41.8%	8,773	42.1%	23,080	42.2%
Average Household Size (2003)	2.60		2.64		2.70	
Average Household Income						
Est. Average Household Income (2003)	\$62,595		\$64,391		\$78,190	
Proj. Average Household Income (2008)	\$66,395		\$72,791		\$88,410	
Average Family Income (2003)	\$72,176		\$74,036		\$88,825	
Median Household Income						
Est. Median Household Income (2003)	\$59,097		\$58,876		\$71,055	
Proj. Median Household Income (2008)	\$66,395		\$66,765		\$80,034	
Median Family Income (2003)	\$67,679		\$68,969		\$81,481	
Per Capita Income						
Est. Per Capita Income (2003)	\$24,069		\$24,104		\$28,816	
Proj. Per Capita Income (2008)	\$27,175		\$27,431		\$32,866	
Per Capita Income Est. 5 year change	\$3,106	12.9%	\$3,326	13.8%	\$4,050	14.1%
Other Income						
Est. Median Disposable Income (2003)	\$48,171		\$48,238		\$56,354	
Est. Median Disposable Income (2008)	\$51,394		\$52,817		\$60,590	
Disposable Income Est. 5 year change	\$3,223	6.7%	\$4,579	9.5%	\$4,237	7.5%
Est. Median Household Net Worth (2003)	\$37,417		\$39,982		\$45,583	

199th & Ridgeview Olathe, Kansas	1.00 mile		3.00 miles		5.00 miles	
Daytime Demos						
Total Number of Businesses (2003)	170		2,434		5,381	
Total Number of Employees (2008)	4,280		40,587		84,642	
Company Headqtrs: Businesses (2003)	1	0.7%	15	0.6%	28	0.5%
Company Headqtrs: Employees (2003)	458	10.7%	1,445	3.6%	2,642	3.1%
Unemployment Rate (2003)	1.60%		2.20%		1.90%	
Employee Population per Business	25.1 to 1		16.7 to 1		15.7 to 1	
Residential Population per Business	36.6 to 1		23.1 to 1		27.8 to 1	
Race & Ethnicity						
White (2003)	5,516	88.6%	49,058	87.2%	133,744	89.3%
Black or African American (2003)	248	4.0%	2,510	4.5%	5,051	3.4%
American Indian & Alaska Native (2003)	31	0.5%	266	0.5%	567	0.4%
Asian (2003)	209	3.4%	1,723	3.1%	4,552	3.0%
Hawaiian & Pacific Islander (2003)	4	0.1%	32	0.1%	54	0.0%
Other Race (2003)	96	1.5%	1,556	2.8%	3,288	2.2%
Two or More Races (2003)	123	2.0%	1,140	2.0%	2,490	1.7%
Not Hispanic or Latino Population (2003)	5,959	95.7%	52,485	93.2%	141,474	94.5%
Hispanic or Latino Population (2003)	269	4.3%	3,801	6.8%	8,272	5.5%
Not of Hispanic Origin Population (1990)	3,747	98.0%	36,092	98.0%	94,993	98.2%
Hispanic Origin Population (1990)	78	2.0%	747	2.0%	1,729	1.8%
Not Hispanic or Latino Population (2000)	5,747	96.4%	48,524	94.1%	130,487	95.2%
Hispanic or Latino Population (2000)	217	3.6%	3,021	4.3%	6,552	4.8%
Not Hispanic or Latino Population (2008)	6,291	94.6%	57,863	91.8%	157,591	93.3%
Hispanic or Latino Population (2008)	357	5.4%	5,142	8.2%	11,280	6.7%
Hist. Hispanic Ann. Growth (1990 to 2003)	191	19.0%	3,054	31.5%	6,543	29.1%
Proj. Hispanic Ann. Growth (2003 to 2008)	89	6.6%	1,341	7.1%	3,008	7.3%
Age & Distribution						
Age 0 to 4 yrs (2003)	580	9.3%	4,911	8.7%	11,839	7.9%
Age 5 to 9 yrs (2003)	525	8.4%	4,528	8.0%	11,867	7.9%
Age 10 to 14 yrs (2003)	456	7.3%	4,172	7.4%	11,664	7.8%
Age 15 to 19 yrs (2003)	432	6.9%	4,351	7.7%	11,549	7.7%
Age 20 to 24 yrs (2003)	543	8.7%	4,911	8.7%	10,782	7.2%
Age 25 to 29 yrs (2003)	491	7.9%	4,118	7.3%	9,647	6.4%
Age 30 to 34 yrs (2003)	565	9.1%	4,926	8.8%	11,965	8.0%
Age 35 to 39 yrs (2003)	596	9.6%	4,857	8.6%	12,767	8.5%
Age 40 to 44 yrs (2003)	498	8.0%	4,789	8.5%	13,392	8.9%
Age 45 to 49 yrs (2003)	448	7.2%	4,039	7.2%	12,043	8.0%
Age 50 to 54 yrs (2003)	331	5.3%	3,257	5.8%	10,253	6.8%
Age 55 to 59 yrs (2003)	261	4.2%	2,312	4.1%	7,431	5.0%
Age 60 to 64 yrs (2003)	261	4.2%	2,312	4.1%	7,431	5.0%
Age 65 to 74 yrs (2003)	149	2.4%	1,436	2.6%	4,318	2.9%
Age 75 to 84 yrs (2003)	188	3.0%	1,899	3.4%	5,068	3.4%
Age 85 yrs plus (2003)	119	1.9%	1,280	2.3%	3,437	2.3%
Median Age (2003)	29.9 yrs		30.6 yrs		33.0 yrs	

199th & Ridgeview Olathe, Kansas	1.00 mile		3.00 miles		5.00 miles	
Gender Age Distribution						
Female Population (2003)	3,191	51.2%	28,348	50.4%	75,362	50.3%
<i>Age 0 to 19 yrs (2003)</i>	1,001	31.4%	8,708	30.7%	22,732	30.2%
<i>Age 20 to 64 yrs (2003)</i>	1,976	61.9%	17,391	61.3%	46,412	61.6%
<i>Age 65 yrs plus (2003)</i>	213	6.7%	2,249	7.9%	6,213	8.2%
Female Median Age (2003)	30.2 yrs		31.6 yrs		34.0 yrs	
Male Population (2003)	3,037	48.8%	28,348	49.6%	74,384	49.7%
<i>Age 0 to 19 yrs (2003)</i>	992	32.7%	9,253	33.1%	24,182	32.5%
<i>Age 20 to 64 yrs (2003)</i>	1,906	62.7%	17,255	61.8%	46,132	62.0%
<i>Age 65 yrs plus (2003)</i>	139	4.6%	1,430	5.1%	4,071	5.5%
Male Median Age (2003)	29.6 yrs		29.8 yrs		32.0 yrs	
Household Income Distribution						
HH Income \$200,000 or More (2003)	41	1.7%	369	1.8%	2,021	3.7%
HH Income \$150,000 to \$199,000 (2003)	45	1.9%	564	2.7%	2,616	4.8%
HH Income \$100,000 to \$149,000 (2003)	274	11.5%	2,597	12.5%	9,166	16.8%
HH Income \$75,000 to \$99,999 (2003)	448	18.9%	3,389	16.3%	9,961	18.2%
HH Income \$50,000 to \$74,999 (2003)	530	22.3%	4,970	23.8%	12,256	22.4%
HH Income \$35,000 to \$49,999 (2003)	391	16.4%	3,257	15.6%	7,813	14.3%
HH Income \$25,000 to \$34,999 (2003)	287	12.1%	2,395	11.5%	4,724	8.6%
HH Income \$15,000 to \$24,999 (2003)	171	7.2%	1,690	8.1%	3,317	6.1%
HH Income \$0 to \$14,999 (2003)	190	8.0%	1,608	7.7%	2,773	5.1%
HH Income \$35,000 + (2003)	1,729	72.7%	15,146	72.7%	43,833	80.2%
HH Income \$75,000 + (2003)	808	34.0%	6,920	33.2%	23,764	43.5%
Housing						
Total Housing Units (2003)	2,480		21,562		57,047	
Housing Units, Occupied (2003)	2,377	95.8%	20,839	96.6%	54,647	95.8%
<i>Housing Units, Owner-Occupied (2003)</i>	1,479	62.2%	12,759	61.2%	38,056	69.6%
<i>Housing Units, Renter-Occupied (2003)</i>	898	37.8%	8,080	38.8%	16,591	30.4%
Housing Units, Vacant (2003)	103	4.2%	723	3.4%	2,400	4.2%
Median Years in Residence (2003)	3.3 yrs		3.3 yrs		3.6 yrs	6.4%
Marital Status						
Never Married (2003)	1,131	23.4%	10,973	24.9%	27,989	23.7%
Now Married (2003)	2,841	58.8%	24,671	55.9%	71,735	60.8%
Separated (2003)	157	3.3%	2,003	4.5%	3,908	3.3%
Widowed (2003)	560	11.6%	4,924	11.2%	10,267	8.7%
Divorced (2003)	143	3.0%	1,585	3.6%	4,151	3.5%
Household Type						
Population Family (2003)	5,040	80.9%	45,395	80.7%	124,786	83.3%
Population Non-Family (2003)	1,140	18.3%	9,684	17.2%	22,762	15.2%
Population Group Qtrs (2003)	48	0.8%	1,207	2.1%	2,198	1.5%
Family Households (2003)	1,596	67.2%	14,310	68.7%	39,190	71.7%
Married Couple with Children (2003)	528	18.6%	4,832	19.6%	14,511	20.2%
Average Family Household Size (2003)	3.16		3.17		3.18	
Non-Family Households (2003)	781	32.8%	6,529	31.3%	15,456	28.3%

199th & Ridgeview Olathe, Kansas						
	1.00 mile		3.00 miles		5.00 miles	
Household Size						
1 Person Household (2003)	588	24.7%	5,105	24.5%	12,020	22.0%
2 Person Household (2003)	748	31.5%	6,357	30.5%	17,177	31.4%
3 Person Household (2003)	423	17.8%	3,615	17.3%	9,605	17.6%
4 Person Household (2003)	392	16.5%	3,606	17.3%	9,941	18.2%
5 Person Household (2003)	150	6.3%	1,471	7.1%	4,126	7.6%
6+ Person Household (2003)	76	3.2%	685	3.3%	1,778	3.3%
Household Vehicles						
Total Vehicles Available (2003)	4,349		38,617		106,151	3.7%
Household: 0 Vehicles Available (2003)	44	1.9%	850	4.1%	1,692	3.1%
Household: 1 Vehicles Available (2003)	839	35.3%	6,275	30.1%	14,329	26.2%
Household: 2+ Vehicles Available (2003)	1,494	62.9%	13,714	65.8%	38,625	70.7%
Average Vehicles Per Household (2003)	1.8		1.9		1.9	
Labor Force						
Est. Labor: Population Age 16+ (2003)	4,581		41,797		11,961	
Est. Civilian Employed (2003)	3,449	75.3%	31,452	75.3%	84,903	75.8%
Est. Civilian Unemployed (2003)	72	1.6%	901	2.2%	2,112	1.9%
Est. in Armed Forces (2003)	17	0.4%	25	0.1%	56	0.1%
Est. not in Labor Force (2003)	1,043	22.8%	9,418	22.5%	24,890	22.2%
Occupation						
Occupation: Population Age 16+ (2000)	3,256		28,452		76,773	23.7%
Mgmt, Bus. & Financial Operations (2003)	686	28.8%	4,690	22.5%	15,811	28.9%
Professional and Related (2000)	729	22.4%	6,761	23.8%	19,678	25.6%
Service (2000)	339	10.4%	3,311	11.6%	7,949	10.4%
Sales and Office (2000)	1,016	31.2%	8,634	30.3%	22,679	29.5%
Farming, Fishing and Forestry (2000)	0	0.0%	36	0.1%	76	0.1%
Construction, Extraction & Maint. (2000)	220	6.8%	2,378	8.4%	4,726	6.2%
Production, Transport & Matl. Moving (2000)	266	8.2%	2,643	9.3%	5,854	7.6%
<i>Percent White Collar Workers (2000)</i>		74.7%		70.6%		75.8%
<i>Percent Blue Collar Workers (2000)</i>		25.3%		29.4%		24.2%

199th & Ridgeview Olathe, Kansas			1.00 mile			3.00 miles			5.00 miles
Consumer Expenditure (in \$ 000,000s)									
Total Household Expenditure (2003)	\$119			\$1,059			\$3,173		
<i>Total Non-Retail Expenditures (2003)</i>	\$68	57.5%		\$609	57.5%		\$1,825	57.5%	
<i>Total Retail Expenditures (2003)</i>	\$50	42.5%		\$450	42.5%		\$1,348	42.5%	
Apparel (2003)	\$6	5.4%		\$57	5.4%		\$170	5.4%	
Contributions (2003)	\$3	2.9%		\$31	2.9%		\$94	3.0%	
Education (2003)	\$2	1.7%		\$18	1.7%		\$53	1.7%	
Entertainment (2003)	\$6	5.1%		\$54	5.1%		\$163	5.1%	
Food and Beverages (2003)	\$19	16.3%		\$172	16.3%		\$515	16.2%	
Furnishings and Equipment (2003)	\$5	3.9%		\$41	3.9%		\$125	3.9%	
Gifts (2003)	\$4	3.0%		\$32	3.0%		\$95	3.0%	
Health Care (2003)	\$8	6.4%		\$67	6.4%		\$201	6.3%	
Household Operations (2003)	\$4	3.2%		\$33	3.1%		\$101	3.2%	
Miscellaneous Expenses (2003)	\$1	1.1%		\$12	1.1%		\$36	1.1%	
Personal Care (2003)	\$2	1.6%		\$17	1.6%		\$52	1.6%	
Personal Insurance (2003)	\$1	1.1%		\$12	1.1%		\$36	1.1%	
Reading (2003)	\$1	0.5%		\$6	0.5%		\$17	0.5%	
Shelter (2003)	\$22	18.5%		\$196	18.5%		\$588	18.5%	
Tobacco (2003)	\$1	0.9%		\$10	0.9%		\$29	0.9%	
Transportation (2003)	\$25	20.7%		\$220	20.8%		\$659	20.8%	
Utilities (2003)	\$9	7.6%		\$81	7.6%		\$241	7.6%	
Educational Attainment									
Adult Population (25 Years or Older) (2003)	3,691			33,414			92,100		
Elementary (0 to 8) (2003)	59	1.6%		1,069	3.2%		1,951	2.1%	
Some High School (9 to 11) (2003)	191	5.2%		1,887	5.6%		3,310	3.6%	
High School Graduate (12) (2003)	850	23.0%		7,497	22.4%		16,736	18.2%	
Some College (13 to 16) (2003)	916	24.8%		8,314	24.9%		21,869	23.7%	
Associate Degree Only (2003)	220	5.9%		2,507	7.5%		6,679	7.3%	
Bachelor Degree Only (2003)	1,039	28.2%		8,425	25.2%		28,569	31.0%	
Graduate Degree (2003)	415	11.2%		3,715	11.1%		12,985	14.1%	
Units in Structure									
1 Detached Unit (2000)	1,119	47.8%		11,198	57.1%		33,276	64.3%	
1 Attached Unit (2000)	264	11.3%		2,135	10.9%		4,723	9.1%	
2 to 4 Units (2000)	123	5.3%		1,265	6.5%		3,121	6.0%	
5 to 9 Units (2000)	133	5.7%		1,243	6.3%		3,323	6.4%	
10 to 19 Units (2000)	159	6.8%		1,189	6.1%		2,789	5.4%	
20 to 49 Units (2000)	271	11.6%		1,476	7.5%		2,318	4.5%	
50 or more Units (2000)	32	1.4%		638	3.3%		1,697	3.3%	
Mobile Home or Trailer (2000)	239	10.2%		463	2.4%		496	1.0%	
Other Structure (2000)	0			0			0		

199th & Ridgeview Olathe, Kansas						
	1.00 mile		3.00 miles		5.00 miles	
Homes Built by Year						
Homes Built 1999 to 2000	49	2.1%	802	4.1%	2,943	5.7%
Homes Built 1995 to 1998	485	20.7%	2,964	15.1%	7,955	15.4%
Homes Built 1990 to 1994	559	23.9%	2,824	14.4%	7,007	13.5%
Homes Built 1980 to 1989	898	38.3%	5,587	28.5%	16,073	31.1%
Homes Built 1970 to 1979	276	11.8%	3,626	18.5%	11,018	21.3%
Homes Built 1960 to 1969	46	2.0%	15,88	8.1%	3,092	6.0%
Homes Built 1950 to 1959	24	1.0%	1,010	5.2%	1,832	3.5%
Homes Built 1940 to 1949	6	0.2%	1,205	6.1%	1,823	3.5%
Home Values						
Home Values \$1,000,000 or More (2000)	0		0		0	
Home Values \$500,000 to \$999,999 (2000)	12	1.0%	39	0.4%	205	0.6%
Home Values \$400,000 to \$499,999 (2000)	0		15	0.1%	341	1.1%
Home Values \$300,000 to \$399,999 (2000)	2	0.2%	83	0.8%	1,135	3.6%
Home Values \$200,000 to \$299,999 (2000)	86	7.3%	913	8.7%	4,321	13.5%
Home Values \$150,000 to \$199,999 (2000)	262	22.3%	2,657	25.4%	9,171	28.7%
Home Values \$100,000 to \$149,999 (2000)	672	57.3%	4,491	43.0%	12,867	40.3%
Home Values \$75,000 to \$99,999 (2000)	121	10.3%	1,795	17.2%	3,136	98.8%
Home Values \$50,000 to \$74,999 (2000)	17	1.5%	381	3.6%	600	1.9%
Home Values \$25,000 to \$49,999 (2000)	0		44	0.4%	73	0.2%
Home Values \$0 to \$24,999 (2000)	0		31	0.3%	46	0.1%
Owner Occupied Median Home Value (2000)	\$141,261		\$137,113		\$159,747	
Renter Occupied Median Rent (2000)	\$548		\$515		\$620	
Transportation to Work						
Drive to Work Alone (2000)	2,838	86.5%	24,331	85.3%	66,065	86.0%
Drive to Work in Carpool (2000)	235	7.2%	2,526	8.9%	6,057	7.9%
Travel to Work – Public Transportation (2000)	16	0.5%	84	0.3%	188	0.2%
Drive to Work on Motorcycle (2000)	5	0.2%	318	1.1%	690	0.9%
Walk or Bicycle to Work (2000)	11	0.3%	318	1.1%	690	0.9%
Other Means (2000)	4	0.1%	145	0.5%	404	0.5%
Work at Home (2000)	171	5.2%	1,075	3.8%	3,397	4.4%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	903	29.0%	9,433	34.4%	24,147	32.9%
Travel to Work in 14 to 29 Minutes (2000)	1,424	45.8%	11,929	43.5%	32,445	44.2%
Travel to Work in 30 to 59 Minutes (2000)	628	20.2%	5,443	19.8%	15,277	20.8%
Travel to Work in 60 Minutes or More (2000)	153	4.9%	650	2.4%	1,589	2.2%
Average Travel Time to Work (2000)	23.0 mins.		19.2 mins.		19.2 mins.	