

DEER CREEK WOODS DEMOGRAPHIC PROFILE EXPANDED

2000 Census, 2002 Estimates & 2007 Projections

Calculated using proportional block groups

Lat/Lon: 38.88678/-94.6677

March 2004

135 th & Metcalf Overland Park, Kansas	1.00 mile		3.00 miles		5.00 miles	
Population						
Estimated Population (2002)	6,516		66,151		150,134	
Census Population (1990)	1,403		25,788		83,011	
Census Population (2000)	5,688		59,663		139,478	
Projected Population (2007)	8,609		82,590		177,279	
Forecasted Population (2012)	10,792		99,875		206,212	
Historical Annual Growth (1990 to 2000)	4,285	30.5%	33,876	13.1%	56,468	6.8%
Historical Annual Growth (2000 to 2002)	828	7.3%	6,487	5.4%	10,656	3.8%
Projected Annual Growth (2002 to 2007)	2,093	6.4%	16,440	5.0%	27,145	3.6%
Est. Population Density (2002)	2,073.32	psm	2,340.87	psm	1,911.85	Psm
Trade Area Size	3.14	sq mi	28.26	sq mi	78.53	sq mi
Households						
Estimated Households (2002)	2,126		23,214		56,233	
Census Households (1990)	455		9,108		30,969	
Census Households (2000)	1,846		20,902		52,168	
Projected Households (2007)	2,851		29,143		66,589	
Forecasted Households (20132)	3,595		35,187		77,069	
Households with Children (20032)	1,176	55.3%	11,046	47.6%	22,973	40.9%
Average Household Size (2002)	3.06		2.83		2.64	
Average Household Income						
Est. Average Household Income (202)	\$141,196		\$120,349		\$104,429	
Proj. Average Household Income (2007)	\$160,962		\$135,816		\$118,444	
Average Family Income (2002)	\$155,937		\$132,153		\$116,575	
Median Household Income						
Est. Median Household Income (2002)	\$117,484		\$105,288		\$93,962	
Proj. Median Household Income (2007)	\$119,654		\$110,991		\$100,149	
Median Family Income (2002)	\$124,665		\$117,812		\$108,218	
Per Capita Income						
Est. Per Capita Income (2002)	\$46,072		\$42,234		\$39,114	
Proj. Per Capita Income (2007)	\$53,306		\$47,925		\$44,489	
Per Capita Income Est. 5 year change	\$7,234	15.7%	\$5,691	13.5%	\$5,375	13.7%
Other Income						
Est. Median Disposable Income (2002)	\$71,113		\$65,116		\$58,770	
Est. Median Disposable Income (2007)	\$72,337		\$68,038		\$62,145	
Disposable Income Est. 5 year change	\$1,224	1.7%	\$2,922	4.5%	\$3,375	5.7%
Est. Median Household Net Worth (2002)	\$53,194		\$51,912		\$50,117	

135th & Metcalf Overland Park, Kansas			1.00 mile			3.00 miles			5.00 miles
Daytime Demos									
Total Number of Businesses (2002)			440			2,796			7,489
Total Number of Employees (2002)			5,072			36,980			98,976
Estimated Retail Sales (<i>in \$1,000s</i>)			\$121,607			\$686,500			\$1,734,355
Average Payroll per Employee (2002)			\$34,288			\$36,233			\$36,679
Unemployment Rate (2002)			3.07%			3.22%			3.37%
Employee Population per Business			11.1 to 1			13.2 to 1			13.2 to 1
Residential Population per Business			14.8 to 1			23.7 to 1			20.0 to 1
Race & Ethnicity									
White (2002)	5,985	91.8%	61,298	92.7%	138,379	92.2%			
Black or African American (2002)	163	2.5%	1,499	2.3%	4,214	2.8%			
Asian & Pacific Islander (2002)	315	4.8%	2,877	4.3%	6,058	4.0%			
American Indian & Alaska Native (2002)	14	0.2%	121	0.2%	315	0.2%			
Other Race (2002)	39	0.6%	355	0.5%	1,168	0.8%			
Not Hispanic or Latino Population (2002)	6,375	97.8%	64,698	97.8%	145,922	97.2%			
Hispanic or Latino Population (2002)	142	2.2%	1,453	2.2%	4,212	2.8%			
Not of Hispanic Origin Population (2002)	3,747	98.0%	36,092	98.0%	94,993	98.2%			
<i>Hispanic Origin: Mexican (2002)</i>	73	1.1%	81	1.3%	2,251	1.5%			
<i>Hispanic Origin: Puerto Rican (2002)</i>	12	0.2%	44	0.1%	203	0.1%			
<i>Hispanic Origin: Cuban (2002)</i>	15	0.2%	54	0.1%	129	0.1%			
<i>Hispanic Origin: Other Hispanic (2002)</i>	41	0.6%	537	0.8%	1,629	1.1%			
Not of Hispanic Origin Population (1990)	1,391	99.2%	25,438	98.6%	81,818	98.6%			
Hispanic Origin Population (1990)	12	0.2%	350	1.4%	1,192	1.4%			
Not Hispanic or Latino Population (2000)	5,577	98.0%	58,480	98.0%	135,909	97.4%			
Hispanic or Latino Population (2000)	111	2.0%	1,183	2.0%	3,570	2.6%			
Not Hispanic or Latino Population (2007)	8,373	97.3%	80,326	97.3%	171,167	96.6%			
Hispanic or Latino Population (2007)	237	2.7%	2,265	2.7%	6,112	3.4%			
Hist. Hispanic Ann Growth (1990 to 2002)	130	90.8%	1,102	26.2%	3,019	21.1%			
Proj. Hispanic Ann Growth (2002 to 2007)	95	13.4%	812	11.2%	1,901	9.0%			
Age & Distribution									
Age 0 to 4 yrs (2002)	594	9.1%	5,549	8.4%	11,208	7.5%			
Age 5 to 9 yrs (2002)	705	10.8%	6,302	9.5%	12,282	8.2%			
Age 10 to 13 yrs (2002)	557	8.6%	4,975	7.5%	10,119	6.7%			
Age 14 to 17 yrs (2002)	469	7.2%	4,615	7.0%	9,818	6.5%			
Age 18 to 24 yrs (2002)	312	4.8%	3,570	5.4%	9,170	6.1%			
Age 25 to 34 yrs (2002)	740	11.4%	7,430	11.2%	17,844	11.9%			
Age 35 to 44 yrs (2002)	1,449	22.2%	13,827	20.9%	28,482	19.0%			
Age 45 to 54 yrs (2002)	1,066	16.4%	11,156	16.9%	25,057	16.7%			
Age 55 to 64 yrs (2002)	363	5.6%	4,334	6.6%	11,800	7.9%			
Age 65 to 74 yrs (2002)	162	2.5%	2,267	3.4%	7,473	5.0%			
Age 75 to 84 yrs (2002)	63	1.0%	1,452	2.2%	4,905	3.3%			
Age 85 yrs plus (2002)	34	0.5%	675	1.0%	1,977	1.3%			
Median Age (2002)	33.2 yrs		35.0 yrs		36.7 yrs				

135th & Metcalf Overland Park, Kansas						
	1.00 mile		3.00 miles		5.00 miles	
Gender Age Distribution						
Female Population (2002)	3,281	50.3%	33,680	50.9%	76,737	51.1%
Age 0 to 17 yrs (2002)	1,149	35.0%	10,553	31.3%	21,187	27.6%
Age 18 to 49 yrs (2002)	1,626	49.5%	16,175	48.0%	35,549	46.3%
Age 50 to 74 (2002)	445	13.6%	5,585	16.6%	15,624	20.4%
Age 75 yrs plus (2002)	61	1.9%	1,368	4.1%	4,377	5.7%
Female Median Age (2002)	33.3 yrs		35.5 yrs		37.7 yrs	
Male Population (2002)	3,236	49.7%	32,470	49.1%	73,396	48.9%
Age 0 to 17 yrs (2002)	1,177	36.4%	10,888	33.5%	22,239	30.3%
Age 18 to 49 yrs (2002)	1,503	46.5%	14,924	46.0%	33,500	45.6%
Age 50 to 74 yrs (2002)	519	16.1%	5,900	18.2%	15,153	20.6%
Age 75 yrs plus (2002)	36	1.1%	758	2.3%	2,504	3.4%
Male Median Age (2002)	33.1 yrs		34.6 yrs		35.8 yrs	
Household Income Distribution						
HH Income \$200,000 or More (2002)	264	12.4%	2,318	10.0%	4,339	7.7%
HH Income \$150,000 to \$199,000 (2002)	233	11.0%	2,599	11.2%	4,803	8.5%
HH Income \$100,000 to \$149,000 (2002)	854	40.2%	8,176	35.2%	18,019	32.0%
HH Income \$75,000 to \$99,999 (2002)	230	10.8%	2,744	11.8%	7,228	12.9%
HH Income \$50,000 to \$74,999 (2002)	163	7.7%	2,296	9.9%	6,538	11.6%
HH Income \$35,000 to \$49,999 (2002)	123	5.8%	1,562	6.7%	4,625	8.2%
HH Income \$25,000 to \$34,999 (2002)	112	5.3%	1,373	5.9%	4,085	7.3%
HH Income \$15,000 to \$24,999 (2002)	64	3.0%	909	3.9%	2,876	5.1%
HH Income \$0 to \$14,999 (2002)	83	3.9%	1,237	5.3%	3,720	6.6%
HH Income \$35,000 + (2002)	1,867	87.8%	19,695	84.8%	45,552	81.0%
HH Income \$75,000 + (2002)	1,581	74.4%	15,837	68.2%	34,389	61.2%
Housing						
Total Housing Units (2002)	2,221		24,465		58,769	
Housing Units, Occupied (2002)	2,126	95.7%	23,214	94.9%	56,233	95.7%
Housing Units, Owner-Occupied (2002)	1,701	80.0%	18,021	77.6%	42,680	75.9%
Housing Units, Renter-Occupied (2002)	425	20.0%	5,193	22.4%	13,554	24.1%
Housing Units, Vacant (2002)	95	4.3%	1,251	5.1%	2,536	4.3%
Median Years in Residence (2002)	3.3 yrs		3.6 yrs		4.2 yrs	
Marital Status						
Never Married (2002)	893	20.2%	9,498	20.2%	23,839	21.4%
Now Married (2002)	3,153	71.3%	32,180	68.4%	72,575	65.0%
Separated (2002)	71	1.6%	1,105	2.4%	2,561	2.3%
Widowed (2002)	109	2.5%	1,565	3.3%	4,910	4.4%
Divorced (2002)	198	4.5%	2,669	5.7%	7,736	6.9%
Household Type						
Population Family (2002)	5,979	91.8%	58,731	88.8%	128,836	85.8%
Population Non-Family (2002)	534	8.2%	6,921	10.5%	19,824	13.2%
Population Group Qtrs (2002)	3	0.0%	498	0.8%	1,475	1.0%
Family Households (2002)	1,744	82.0%	17,834	76.8%	40,825	72.6%
Married Couple with Children (2002)	1,066	33.8%	9,890	30.7%	20,030	27.6%
Average Family Household Size (2002)	3.43		3.29		3.16	
Non-Family Households (2002)	382	18.0%	5,380	23.2%	15,409	27.4%

135th & Metcalf Overland Park, Kansas						
	1.00 mile		3.00 miles		5.00 miles	
Household Size						
1 Person Household (2002)	302	14.2%	4,425	19.1%	12,725	22.6%
2 Person Household (2002)	572	26.9%	7,033	30.3%	18,672	33.2%
3 Person Household (2002)	382	18.0%	3,788	16.3%	8,738	15.5%
4 Person Household (2002)	542	25.5%	5,045	21.7%	10,114	18.0%
5 Person Household (2002)	248	11.7%	2,166	9.3%	4,305	7.7%
6+ Person Household (2002)	80	3.8%	759	3.3%	1,679	3.0%
Household Vehicles						
Total Vehicles Available (2002)	4,210		45,875		108,280	3.7%
Household: 0 Vehicles Available (2002)	50	2.3%	521	2.2%	1,700	3.0%
Household: 1 Vehicles Available (2002)	360	16.9%	4,862	20.9%	14,065	25.0%
Household: 2+ Vehicles Available (2002)	1,716	80.7%	17,831	76.8%	40,469	72.0%
Average Vehicles Per Household (2002)	2.0		2.0		2.0	
Occupation						
Occupation: Population Age 16+ (2002)	3,041		32,860		77,247	
Executive & Managers (2002)	951	31.3%	9,307	28.3%	19,485	25.2%
Professional and Speciality (2002)	587	19.3%	6,588	20.0%	16,484	21.3%
Technical Support (2002)	93	3.1%	1,228	3.7%	2,817	3.6%
Sales (2002)	612	20.1%	6,919	21.1%	15,783	20.4%
Administrative Support (2002)	367	12.1%	4,086	12.4%	10,759	13.9%
Private Household Services (2002)	9	0.3%	56	0.2%	123	0.2%
Protective Services (2002)	18	0.6%	253	0.8%	686	0.9%
Other Services (2002)	166	5.5%	1,968	6.0%	4,876	6.3%
Protective Services (2002)	18	0.6%	253	0.8%	686	0.9%
Farming, Forestry & Fishing (2002)	11	0.3%	66	0.2%	145	0.2%
Precision Production & Craft (2002)	103	3.4%	1,161	3.5%	3,053	4.0%
Machine Operator (2002)	51	1.7%	488	1.5%	1,183	1.5%
Transportation & Matl. Moving (2002)	22	0.7%	300	0.9%	849	1.1%
Laborers (2002)	51	1.7%	488	1.5%	1,183	1.5%
<i>Occupation: White Collar Workers (2002)</i>		83.3%		82.9%		81.7%
<i>Occupation: Blue Collar Workers (2002)</i>		16.7%		17.1%		18.3%

135th & Metcalf Overland Park, Kansas			1.00 mile			3.00 miles			5.00 miles
Consumer Expenditure (in \$ 000,000s)									
Total Household Expenditure (2002)	\$190		\$1,836		\$3,997				
<i>Total Non-Retail Expenditures (2002)</i>	\$111	58.3%	\$1,069	58.3%	\$2,328	58.2%			
<i>Total Retail Expenditures (2002)</i>	\$79	41.7%	\$766	41.7%	\$1,669	41.8%			
Apparel (2002)	\$10	5.5%	\$100	5.5%	\$218	5.5%			
Contributions (2002)	\$6	3.0%	\$56	3.0%	\$121	3.0%			
Education (2002)	\$3	1.7%	\$31	1.7%	\$68	1.7%			
Entertainment (2002)	\$10	5.3%	\$87	5.3%	\$211	5.3%			
Food and Beverages (2002)	\$31	16.5%	\$302	16.5%	\$658	16.5%			
Furnishings and Equipment (2002)	\$8	4.1%	\$75	4.1%	\$162	4.1%			
Gifts (2002)	\$6	3.0%	\$56	3.0%	\$121	3.0%			
Health Care (2002)	\$12	6.1%	\$112	6.1%	\$244	6.1%			
Household Operations (2002)	\$6	3.2%	\$58	3.2%	\$126	3.2%			
Miscellaneous Expenses (2002)	\$2	1.1%	\$21	1.1%	\$45	1.1%			
Personal Care (2002)	\$3	1.7%	\$31	1.7%	\$67	1.7%			
Personal Insurance (2002)	\$2	1.2%	\$21	1.2%	\$47	1.2%			
Reading (2002)	\$1	0.5%	\$10	0.5%	\$21	0.5%			
Shelter (2002)	\$34	17.7%	\$324	17.7%	\$705	17.6%			
Tobacco (2002)	\$2	0.9%	\$17	0.9%	\$37	0.9%			
Transportation (2002)	\$40	20.9%	\$384	20.9%	\$835	20.9%			
Utilities (2002)	\$15	7.7%	\$142	7.7%	\$309	7.7%			
Educational Attainment									
Adult Population (25 Years or Older) (2002)	3,879		41,140		97,537				
Elementary (0 to 8) (2002)	40	1.0%	244	0.6%	829	0.8%			
Some High School (9 to 11) (2002)	59	1.5%	458	1.1%	1,842	1.9%			
High School Graduate (12) (2002)	70	1.8%	1,062	2.6%	3,533	3.6%			
Some College (13 to 16) (2002)	568	14.6%	7,644	18.6%	20,817	21.3%			
Associate Degree Only (2002)	229	5.9%	2,377	5.8%	5,856	6.0%			
Bachelor Degree Only (2002)	1,917	49.4%	18,586	45.2%	41,156	42.2%			
Graduate Degree (2002)	995	25.7%	10,769	26.2%	23,503	24.1%			
Units in Structure									
1 Detached Unit (2000)	1,510	73.3%	15,398	69.5%	36,937	67.5%			
1 Attached Unit (2000)	40	1.9%	1,641	7.4%	4,619	8.4%			
2 to 4 Units (2000)	53	2.6%	783	3.5%	2,508	4.6%			
5 to 9 Units (2000)	175	8.5%	1,838	8.3%	4,495	8.2%			
10 to 19 Units (2000)	158	7.7%	1,543	7.0%	3,426	6.3%			
20 to 49 Units (2000)	12	0.6%	172	0.8%	806	1.5%			
50 or more Units (2000)	96	4.6%	773	3.5%	1,917	3.5%			
Mobile Home or Trailer (2000)	2	0.1%	22	0.1%	47	0.1%			
Other Structure (2000)	0		1	0.0%	9	0.0%			

135th & Metcalf Overland Park, Kansas						
	1.00 mile		3.00 miles		5.00 miles	
Homes Built by Year						
Homes Built 1999 to 2000	265	12.9%	1,297	5.9%	2,796	5.1%
Homes Built 1995 to 1998	802	39.0%	5,820	26.3%	10,735	19.6%
Homes Built 1990 to 1994	577	28.0%	5,543	25.0%	9,386	17.1%
Homes Built 1980 to 1989	372	18.1%	8,050	36.3%	16,815	30.7%
Homes Built 1970 to 1979	11	0.6%	1,168	5.3%	7,612	13.9%
Homes Built 1960 to 1969	0		151	0.7%	5,707	10.4%
Homes Built 1950 to 1959	8	0.4%	63	0.3%	1,202	2.2%
Homes Built 1940 to 1949	9	0.4%	76	0.3%	510	0.9%
Home Values						
Home Values \$1,000,000 or More (2000)	5	0.3%	23	0.1%	158	0.4%
Home Values \$500,000 to \$999,999 (2000)	122	8.4%	543	3.5%	1,138	3.0%
Home Values \$400,000 to \$499,999 (2000)	113	7.7%	778	5.0%	1,332	3.6%
Home Values \$300,000 to \$399,999 (2000)	280	19.2%	2,277	14.6%	3,897	10.4%
Home Values \$200,000 to \$299,999 (2000)	702	48.0%	7,193	46.0%	12,383	33.2%
Home Values \$150,000 to \$199,999 (2000)	211	14.4%	3,565	22.8%	10,902	29.2%
Home Values \$100,000 to \$149,999 (2000)	19	1.3%	1,088	7.0%	6,214	16.7%
Home Values \$75,000 to \$99,999 (2000)	3	0.2%	92	0.6%	1,010	2.7%
Home Values \$50,000 to \$74,999 (2000)	0		17	0.1%	127	0.3%
Home Values \$25,000 to \$49,999 (2000)	3	0.2%	21	0.1%	105	0.3%
Home Values \$0 to \$24,999 (2000)	5	0.3%	26	0.2%	55	0.1%
Owner Occupied Median Home Value (2000)	\$268,967		\$245,555		\$221,199	
Renter Occupied Median Rent (2000)	\$834		\$864		\$780	
Transportation to Work						
Drive to Work Alone (2000)	2,326	87.9%	26,157	87.9%	63,112	87.5%
Drive to Work in Carpool (2000)	151	5.7%	1,523	5.1%	3,824	5.3%
Travel to Work – Public Transportation (2000)	1	0.0%	90	0.3%	243	0.3%
Drive to Work on Motorcycle (2000)	6	0.2%	17	0.1%	48	0.1%
Walk or Bicycle to Work (2000)	19	0.7%	145	0.5%	342	0.5%
Other Means (2000)	16	0.6%	116	0.4%	280	0.4%
Work at Home (2000)	127	4.8%	1,727	5.8%	4,262	5.9%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	785	31.1%	8,793	31.4%	22,103	32.6%
Travel to Work in 14 to 29 Minutes (2000)	1,057	41.9%	12,281	43.8%	29,877	44.0%
Travel to Work in 30 to 59 Minutes (2000)	622	24.7%	6,379	22.7%	14,443	21.3%
Travel to Work in 60 Minutes or More (2000)	57	2.2%	594	2.1%	1,428	2.1%
Average Travel Time to Work (2000)	19.7 mins.		19.5 mins.		19.1 mins.	